



ART AROUND

INTERNATIONAL HOTEL ART FAIR 2026 SINGAPORE

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23 - 26 JULY 2026



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## ART AROUND International Hotel Art Fair 2026 Singapore

ART AROUND International Hotel Art Fair 2026 Singapore invites leading galleries to participate in a premier cultural event that unites exceptional contemporary art, international collectors, and an elevated hotel environment.

Hosted at CONRAD SINGAPORE ORCHARD, the fair highlights creative exchange between Singapore and Korea while providing galleries with a refined platform for presentation, sales, and global visibility.

As a dynamic cultural hub supported by institutions such as the National Gallery Singapore and Gillman Barracks, Singapore offers an ideal setting for galleries seeking to expand their presence in Southeast Asia's growing art market.

Participating galleries will present artworks within curated exhibition-style rooms, transforming private guestrooms into intimate viewing environments where collectors can engage closely with the works. This private-room format allows for a relaxed yet immersive art appreciation experience, supported by a professional team with extensive international art fair expertise.

We look forward to welcoming distinguished galleries to the ART AROUND International Hotel Art Fair 2026 Singapore for an inspiring and meaningful edition.



## WELCOME TO CONRAD SINGAPORE ORCHARD

At the top of Orchard Road, nestled within a coveted serene enclave near the Singapore Botanic Gardens, a UNESCO World Heritage Site, Conrad Singapore Orchard offers 445 contemporary rooms and suites. Celebrated for dining, it features 11 highly acclaimed restaurants and bars, including a MICHELIN-starred Cantonese restaurant and a destination bar ranked among The World's Best Bars and Asia's 50 Best Bars. Additionally, the hotel provides 14 meeting spaces, with seven sunlit rooms for inspiring meetings. Designed by the legendary John Portman, the hotel features a soaring atrium-style lobby that draws natural daylight indoors, exuding the tranquillity of an urban sanctuary while offering effortless proximity to all points of interest in the city.

### Location

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- 1 At the top of Orchard Road, Singapore's premier shopping and entertainment district.
- 2 A 15 to 20-minute walk from the Singapore Botanic Gardens.
- 3 A 5-minute walk to Orchard Boulevard MRT Station with a direct line to Orchard Road and Marina Bay.

ADD. 1 Cuscaden Road, Singapore 249715

TEL. +65 6733 8888

WEB. [ConradSingaporeOrchard.com](http://ConradSingaporeOrchard.com)

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# HOTEL AMENITIES

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The amenities at Conrad Singapore Orchard complete the urban leisure and sophisticated lifestyle, offering both guests and event attendees a comfortable and distinguished experience.



## FORBES 4STAR SELECTED HOTEL

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We take pride in our service and facilities, recognized by the globally authoritative Forbes Travel Guide.



## SINGAPORE TOURISM BOARD AWARD

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Awarded Outstanding Night Spot by the Singapore Tourism Board, the hotel is recognized as a refined destination for Singapore's nightlife and elevated spatial experiences.



## CVENT GLOBAL MICE RECOGNITION

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Selected by Cvent, the world's leading MICE platform, the hotel is recognized for its excellence in international conventions, corporate events, and business meetings.



## OUTDOOR POOL & FREE CABANA

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A relaxing retreat in the heart of the city, complete with private cabanas.



## ELEGANT EVENT & BANQUET VENUE

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From elegant business meetings to private events, we provide spaces tailored to diverse scales and purposes.

# EXCLUSIVE BENEFITS

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## PREMIUM ACCOMMODATION AND BREAKFAST PACKAGE

We offer a premium B&B package including 5 nights and 6 days of hotel accommodation with daily breakfast for two. During the 4-day art fair period, we provide a comfortable and efficient stay experience through hotel accommodations optimized for your travel routes and schedule management.

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## ONLINE VIEWING ROOM PROVIDED

The 'Online Viewing Room (OVR)' powered by AI technology provides visitors with the convenience of viewing submitted works anytime, anywhere. This enables global payment functionality for participating galleries and collectors, allowing visitors unable to attend in person to view and purchase works online.

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## INTEGRATED OUTDOOR & CITY BRANDING

We will launch an integrated outdoor advertising campaign across key urban locations, including streetlight banners, hanging banners, large-scale banners, and digital signage. Throughout the entire period before, during, and after the art fair, we will maximize local exposure in Singapore to spread awareness of the event across the city.

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## INTEGRATED ONLINE & OFFLINE PROMOTION

Online promotion through SNS and digital channels is combined with official press releases distributed before and after the event to maximize media exposure. This approach increases global visibility for participating artists and galleries while strengthening brand recognition and collector engagement.

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# EXCLUSIVE BENEFITS

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## CURATED COLLECTOR & VIP INVITATION PROGRAM

A selective invitation program targeting high-net-worth audiences with strong purchasing power and collecting potential.

- Professional associations and business communities
- VIP clients of major financial institutions
- Corporate professionals and Conrad Orchard VIP members
- Residents of premium residential districts and private clubs



## PARTICIPANT SUPPORT & OPERATIONAL SERVICES

### Flight Booking & Private Transfers

Assisted flight booking and complimentary transfers between the airport, venue, and key meeting locations.

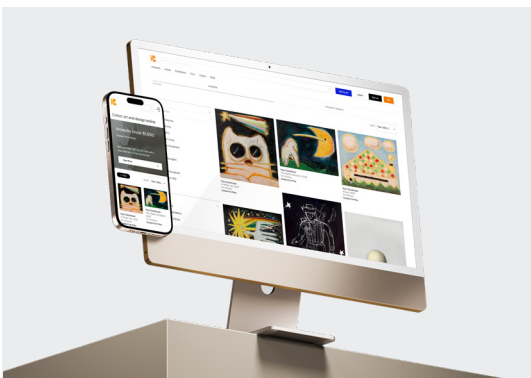
### Payment Facilitation

Local card payment support via our Singapore branch account. (5% service fee)



## LOCAL CULTURAL & NETWORKING PROGRAM

Curated tours to Singapore's key cultural venues and private networking events during the art fair, offering a premium experience beyond tourism.



## ONLINE PLATFORM SALES SUPPORT

Participating artworks remain available on our global platform (koreanartist.com), extending sales opportunities beyond the exhibition through online viewing rooms and global payment systems.

ART AROUND International Hotel Art Fair 2026 Singapore



- Public Opening 23 - 26 JULY, 2026 · 12:00 - 19:00  
(Full Stay: 22 - 27 JULY) **5N / 6D Stay Benefit**
- VIP Preview 23 JULY 2026 (THU) · 12:00 - 19:00
- Venue Conrad Singapore Orchard  
(1 Cuscaden Road, Singapore 249715)
- Organizer ART AROUND Committee
- Supervisor Lemusee Co., Ltd.
- Co-organizer Conrad Singapore Orchard, Art Continuum Pte. Ltd.



## Room Type

### Deluxe Room



Each room features floor-to-ceiling bay windows that bathe the space in natural light, enhancing the warm and refined residential ambiance. With an average size of 35m<sup>2</sup>, the rooms offer a generous sense of space and are appointed with elevated comforts, including a full-size sofa, a 55-inch HDTV, and premium bedding. Every detail has been thoughtfully curated to provide a deeply restful and luxurious stay.

## Booth Fee

SGD 6,000 + 9% GST

Bank Information : OCBC Bank 65 Chulia Street, OCBC Centre, Singapore, 049513

Account holder: Art Continuum

Account: 604383257001

Swift Bic Code: OCBCSGSG

OCBC Bank code: 7339 / OCBC Branch code: 604

UEN: 202447430G

## Important Notice

- 1 Breakfast for two is included during the fair period.
- 2 Any damage or loss to hotel guest rooms or public areas including furniture, walls, flooring, lighting, and all fixtures will be the responsibility of the participating gallery, and full restoration costs will be charged accordingly. In the event that restoration work results in the temporary closure or limited use of the guest room, additional room-downtime charges may apply.
- 3 All participating galleries are required to sign an indemnity form and provide a hotel security deposit of S\$800.00 nett upon check-in. This deposit will be handled in accordance with the hotel's internal policies.

## Room Type

### Suites Room



The spacious suites range from 81 to 210 square meters and feature at least two elegantly appointed private balconies, offering moments of personal tranquility.

Each suite embodies modern luxury living, decorated with warm-toned interiors, luxurious fabrics, and sophisticated accents, while providing separate living and sleeping areas.

## Booth Fee

Inquiry required

Bank Information : OCBC Bank 65 Chulia Street, OCBC Centre, Singapore, 049513

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- 4 Suite guests enjoy access to the Executive Lounge, offering meticulously prepared services and amenities.

## Application Process

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### **Application Deadline: Tuesday, March 31, 2026**

Please complete the online application form through the official website([www.artaroundfair.com](http://www.artaroundfair.com)) by March 31, 2026.

For any inquiries regarding the application process, please contact [info@artaroundfair.com](mailto:info@artaroundfair.com)

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### **Down Payment: SGD 2,000 (Sweet, Deluxe same)**

Bank Information: OCBC Bank 65 Chulia Street, OCBC Centre, Singapore, 049513

Account holder: Art Continuum

Account: 604383257001

Swift Bic Code: OCBCSGSG

OCBC Bank code: 7339 / OCBC Branch code: 604

UEN: 202447430G

Booth locations will be assigned in the order of contract down payment, which must be made within 7 days of submitting the application.

Sweet Rooms are currently accepting reservations based on demand only.

Reservations will be processed using the deposit amount for Deluxe Rooms.

Should a Sweet Room upgrade become available for applicants in the gallery, the remaining balance (difference) will be charged at that time.

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### **Booth Participation Fee Payment Deadline: Tuesday, March 31, 2026**

All exhibitors must complete the booth fee payment before the stated deadline.

Failure to do so will result in the forfeiture of exhibition eligibility.

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## Terms and Conditions

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- 1 The selection of exhibitors is determined by the Organizing Committee. Applicants must ensure that all information provided in the application is accurate and may not be altered without prior approval from the Committee. The Organizing Committee reserves the right to cancel participation if the exhibitor fails to comply with the stated conditions.
  - 2 Upon approval, the Organizing Committee will issue an official confirmation letter and invoice via email. Exhibitors who receive the participation notice must follow the payment instructions accordingly.
  - 3 Applicants must guarantee the authenticity of all submitted artworks. The Organizing Committee reserves the right to cancel participation if the exhibitor does not adhere to the regulations.
  - 4 Exhibition spaces may not be transferred or altered, and displaying or conducting transactions outside the assigned exhibition space is strictly prohibited. The Organizing Committee may cancel participation and decline future applications if the exhibitor violates these conditions.
  - 5 Craft works and antiques are not permitted for display within the exhibition rooms.
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## Rules & Guidelines

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- 1 Exhibitors must open their exhibition rooms by 11:50 AM on public viewing days. Any delay or reduction of exhibition hours is not permitted.
  - 2 Artworks must be displayed only within the assigned exhibition room designated by the Organizing Committee. Personal items, flower stands, or artworks placed in public areas or corridors are strictly prohibited.
  - 3 All exhibitors are required to obtain their own insurance covering artworks and equipment for the entire duration of the fair. Exhibitors bear full responsibility for any damage, loss, theft, fire, water damage, or incidents during transportation. The Organizing Committee and the hotel assume no liability for damage to artworks or equipment caused by exhibitors, their staff, other exhibitors, or visitors. Exhibitors must comply with all safety regulations.
  - 4 During installation, exhibition, and dismantling periods, exhibitors and their staff must wear an Exhibitor Pass or an Installation/Dismantling Pass when entering the venue. All installation and dismantling must be completed within the timeframe designated by the Organizing Committee.
  - 5 For security reasons, exhibitors must complete an Artwork Removal Request Form before taking any artwork out of the exhibition room. After review and approval at the service counter, removal will be permitted.
  - 6 During installation and dismantling, all artwork transportation must be done using the freight elevator. Exhibitors are responsible for any floor or property damage caused by negligence and must cover repair and compensation costs.
  - 7 If any display obstructs visitor movement or poses safety concerns, the Organizing Committee may request adjustments or, if necessary, relocate the artwork at its discretion.
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## Key Dates

Category		Date
	1	
<b>General Application Deadline</b> ※ Full payment is required within the application period		Tuesday, March 31, 2026
	2	
<b>Booth Layout &amp; Exhibition Guide Delivery</b>		Wednesday, April 15, 2026
	3	
<b>Catalogue Information &amp; Materials Submission Deadline</b>		Thursday, April 30, 2026
	4	
<b>Installation</b>		Wednesday, July 22, 2026, 3:00 PM Thursday, July 23, 2026, 11:00 AM
	5	
<b>VIP Opening</b>		Thursday, July 23, 2026 12:00 PM – 7:00 PM
	6	
<b>Dismantling</b>		Sunday, July 26, 2026, 7:00 PM Monday, July 27, 2026, 11:00 AM

\*The organizer reserves the right to amend, modify, or interpret the key dates and schedule.

\*Once participation is approved by the Organizing Committee and the official confirmation letter has been issued, the application cannot be withdrawn.

## Application Method Guide

**Method** After scanning the QR code on the right, please submit the online Google Form application.

**Inquiry** *E-mail.* [info@artaroundfair.com](mailto:info@artaroundfair.com)  
*Tel.* +82 51-747-9219



## Exhibition Space Guidelines

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- 1 Exhibitor staff must remain in the exhibition room during official operating hours and designated cleaning times, and must dismantle and clean the room in accordance with the Exhibitor Manual.
- 2 Exhibitors must install their exhibition rooms following the instructions outlined in the Exhibitor Manual. Drilling, nailing, or making holes in the walls is strictly prohibited. Wallpaper, furniture, and fixtures must not be damaged. Hotel staff will inspect the room during check-in and check-out. Any damage caused during the exhibition period must be fully compensated by the exhibitor, including repair costs and related expenses.
- 3 Hotel-owned items must not be removed from the room at any time during the exhibition. If such removal occurs, the hotel reserves the right to request immediate corrective action.
- 4 Commercial transactions and commercial advertising are not permitted within the exhibition area outside of official exhibition hours.
- 5 Smoking inside the exhibition room is strictly prohibited. Exhibitors may not bring hazardous or restricted materials into the exhibition room.
- 6 Exhibitors agree to comply with the hotel exhibition room and space usage regulations signed by the Organizer and Conrad Singapore Orchard. Any violation of these regulations may result in legal responsibility for the exhibitor.

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## Force Majeure

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In the event of accidental incidents, pandemics, political or economic disruptions, governmental orders, or any circumstances beyond the control of the Organizing Committee, the Committee reserves the right to postpone the fair or shorten its duration. In such cases, exhibitors are not entitled to request refunds or compensation of any kind.

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## Image & Promotional Content Usage Guidelines

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The organizer may use images of the exhibition space (hotel guest rooms), installation scenes, and portions of exhibited artworks for official promotional purposes, including websites, social media platforms, brochures, and other authorized channels. Copyright for all artworks remains with the exhibitor, and any usage beyond promotional purposes will require the exhibitor's prior approval.

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# ART AROUND

International Hotel Art Fair 2026 Singapore

23 - 26 JULY 2026

ART AROUND Executive Committee  
Lemusee Co., Ltd.

[ Korea ] #601, 66 Centum Central-ro, Haeundae-gu, Busan, Republic of Korea

[ Singapore ] 2 Leng Kee Rd, #04-09A Thye Hong Centre, Singapore 159086

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Tue - Sat | 10:00 AM - 6:00 PM

*Blog*

artaroundfair.blogspot.com



*Website*

artaroundfair.com



*Instagram*

artaroundfair



ART AROUND

CONRAD®

SINGAPORE  
ORCHARD